



ناس  
**NASS**  
THE GROUP  
المجموعة



Lifting your business to new heights

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ISO 9001 - ISO 14001  
OHSAS 18001  
**BUREAU VERITAS**  
Certification







## Vision

To focus on safety, quality and reliability with respect to our operations, employees, equipment, and our environment, ensuring services of international standards and market leadership.

## Mission

To deliver comprehensive and effective crane service solutions by leveraging our global expertise and local knowledge; emerge as regional leaders in the Middle East.



# CHAIRMAN'S MESSAGE



**Sameer Abdulla Nass**  
Chairman

For more than a decade Sarens Nass Middle East (SNME) has remained at the forefront of industry innovation, successfully adapting to meet the changing heavy lift and shift needs of the dynamic world of construction.

Formed in 2003, a joint venture between The Nass Group of Bahrain, and Belgium-based Sarens NV, a renowned worldwide leader in heavy lifting and engineered transport, SNME bridges a winning combination of international expertise and in-depth local knowledge to become an industry benchmark for quality, safety, and service.

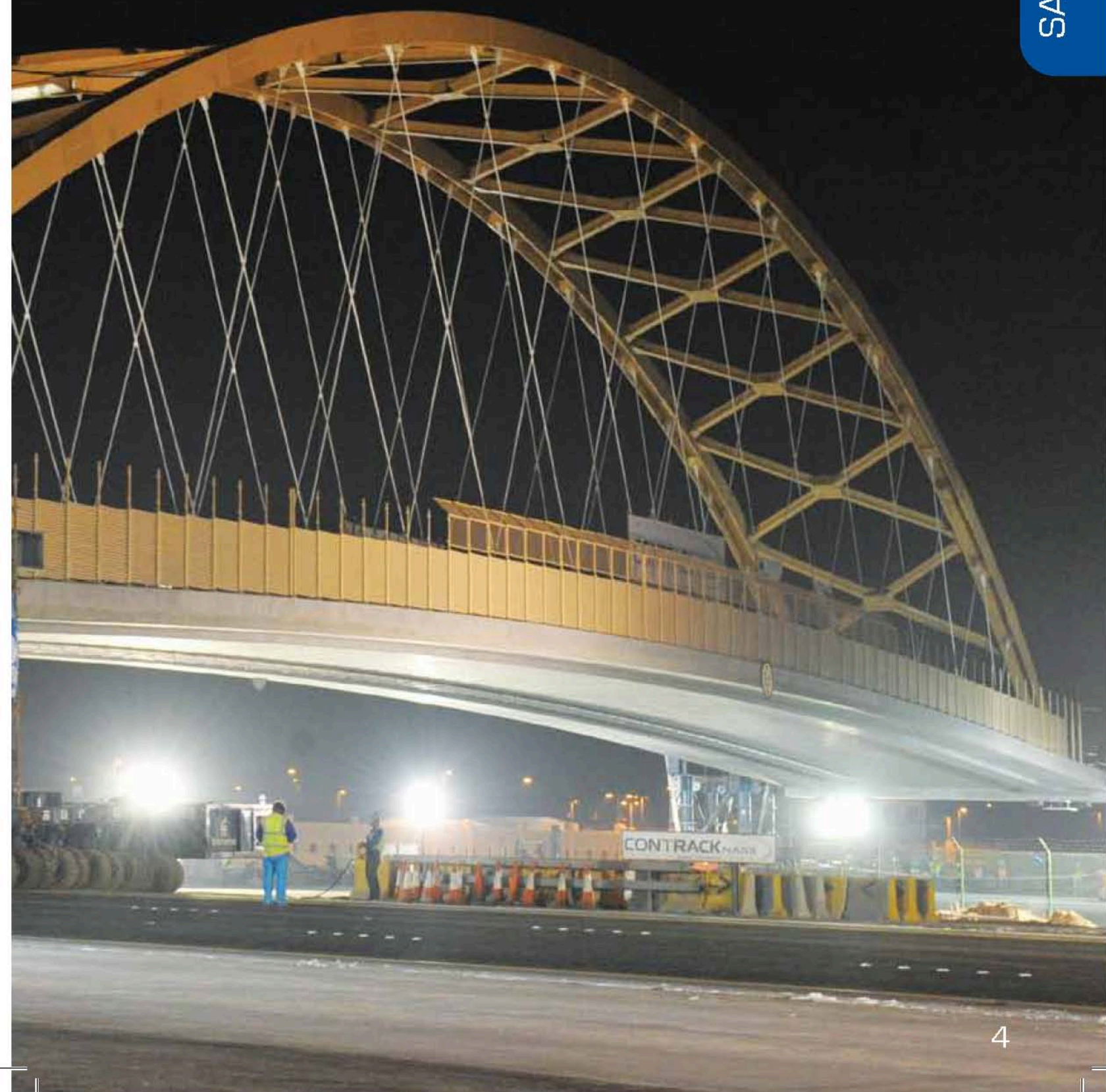
This combination together with deeply shared values of integrity and respect for stakeholders, which has been key to SNME's success. Today SNME is a formidable entity in the provision of reliable, efficient and effective crane service, heavy lift and shift solutions to a myriad of sectors that include Oil and Gas, Petrochemicals, Construction, Contracting, Commercial Trading and Manufacturing.

At SNME we are committed to Quality, Service Excellence and Safety. Our dedication to safety and quality was underscored when the company was accredited with three ISO certifications in a single audit, which is a substantial achievement. Due to this unwavering commitment to excellence in all facets of our business, the management of SNME is confident that the company is well positioned to become the leading provider of engineered crane services solutions in the Middle East.



# Reaching new summits

SARENS NASS







# MANAGING DIRECTOR'S NOTE



**Sami Abdulla Nass**  
Managing Director

The Nass crane division, a strategic business unit of The Nass Group of companies, joined hands with worldwide industry leader Sarens NV to form SNME; to become a leading player in offering engineered crane service solutions throughout the Middle East.

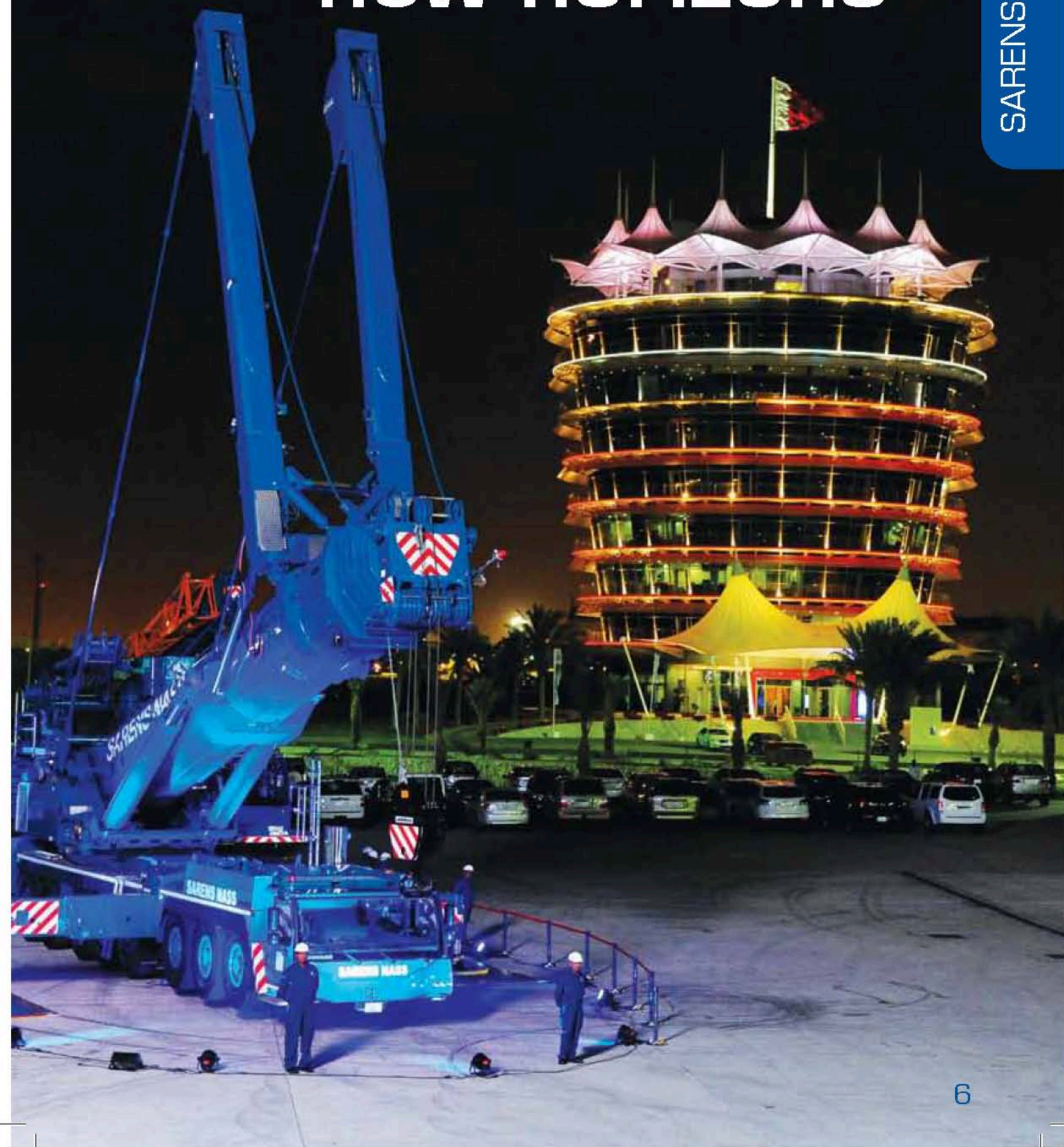
Headquartered in the Kingdom of Bahrain, and with offices in Saudi Arabia, Qatar, Oman and Kuwait; SNME operates a fleet of 350 hydraulic and crawler cranes up to 500 tons and is backed by a fleet of hydraulic modular and low-bed trailers, as well as other heavy equipment, enabling the company to provide comprehensive service solutions to our valued local and international clientele.





# Discovering new horizons

SARENS NASS





# WORLDWIDE INFLUENCE



**Ludo Sarens**  
President of Sarens and  
Deputy Chairman of SNME

## International Expertise

Sarens NV Group of Belgium is one of the largest and most reputed crane companies in the world. Aligned with its international expansion strategy, as well as the discovery of shared values and synergistic offerings, Sarens NV joined hands with The Nass Group to form Sarens Nass Middle East (SNME).

This solid partnership allowed SNME to leverage the International expertise and diverse network of the Sarens NV Group, which operates a fleet of over 1800 cranes up to 4000 tons capacity in 45 countries around the world, while maximizing on the in-depth local know-how of the Nass Group; a synergy that has facilitated SNME's delivery of engineered crane service solutions to the Middle Eastern market.

The Sarens Group also specialises in Heavy Lift, Jacking and Skidding Systems, Multi Axle Hydraulic Modular Trailers, Barge and Pontoon mounted cranes. The state-of-the-art Sarens Engineering Department provides heavy lifting solutions for any type of lift as well as detailed rigging drawings.



# Nothing too Heavy, Nothing too High

SARENS NASS





LIEBHERR  
LR-1300

PRELIMINARY

FINAL LOCATION OF LOAD

LOAD PICKING POINT

# Engineered Solutions

SARENS NASS

LOAD PICK UP POINT

F.S

LOAD PLACING POINT

R12000

R13000

SUPER LIFT COUNTER WEIGHT SWING

EXISTING PIPE LINE

CAMERA POST

-PLAN VIEW LIFTING-





## SCALING GROWTH

At SNME we are steadfast in our commitment to delivering service excellence in everything we do. We endeavor to consistently offer our clients the highest standards of quality, safety and customer satisfaction.

This customer centric business strategy has worked well for SNME and our success is evident by the confidence of our growing and loyal client base, and the acknowledgement of the Company as a leading player in crane service, heavy lift and shift solution industry.

Aligned with our mission to be the regional leader in the provision of engineered crane services solutions, we have expanded our presence throughout the Middle East along with our associates Abdulla Nass & Partners Co. (ANPC-SNME) in Saudi Arabia, Qatar Al Attiyah International Group - Heavy Lift Division (QAIG-HLD) and Abdulla Nass Group Co. (ANGC) in Qatar, Nass Group LLC in the Sultanate of Oman and Al Ghanim Nass General Trading and Contracting Co. in the State of Kuwait.

We have a proven track record in successfully handling prestigious projects across the Middle East. Our ability to consistently deliver on time, and to the highest possible standard, is attributed to SNME's skilled and dedicated team of professionals – our greatest asset.

At SNME we believe in the power of people, and as such we encourage our employees to discover their full potential through training and development. In addition to regular internal and external training courses conducted and certified by world leading Certifying bodies like Bureau Veritas and SGS. Our expert team of crane operators and support technicians are also approved and certified by mega clients in the likes of Saudi ARAMCO, Qatar Petroleum, BAPCO, SABIC, ADNOC, Tatweer Petroleum, Petroleum Development of Oman (PDO) and Kuwait National Petroleum Company (KNPC).

These comprehensive programs certify the SNME team to work in most of the major Industrial and Petrochemical Plants throughout the region.

In addition to its own in-house capabilities, SNME also draws on the enormous resources of both Sarens NV and The Nass Group to offer engineered lifting and shifting solutions to clients throughout the Middle East.



# Leading Innovation

SARENS NASS



# EXCEEDING EXPECTATIONS

Customer focus and quality management is the core of SNME's service excellence. This culture enables us to continuously exceed our client's expectations. We treat each project uniquely, paying attention to client's requirements so that we can develop solutions that are tailored to meet each unique need.

## Safety and Quality

At Sarens Nass Safety and Quality are the pillars of our business. We are an ISO 9001; 14001 and OHSAS 18001 accredited company that is committed to maintain safe and healthy working environment for our customers, our employees and society.

Our Safety and Quality policy provides a framework of common understanding and goals as part of our commitment to preserve and enhance the **quality of life** of all our stakeholders recognizing their safety and health being an integral part of our business. Guided by the globally established practices of Sarens NV, our quality policy is anchored on the promise of providing products and services that exceed client expectations.

## Engineering Solutions

We have a well-established engineering department supported by **cutting edge technology** and a team of expert field engineers and draftsmen. Our superior Engineering solutions and advanced IT infrastructure allows us to deliver creative engineered solutions for a diverse array of lifting assignments and clientele.

## Operational Reliability

A large and diverse pool of highly skilled, well trained, experienced and certified operational crew is the backbone of our service, which enhances our unique value offering. We have an extensive network of branches across the Middle East and a detailed transport fleet that includes modular trailers that allows us to mobilise and demobilise equipment and other resources **on time, every time** to both remote and regular sites across the Middle East.

## Fleet Tracking System

Tracking technology is being built into the entire fleet of SNME, which enables our operations management team and fleet operators to accurately monitor and control the cranes and mobile assets remotely. Information is transmitted across enabling viewing, controlling, reporting, alerting and navigating **real time solutions**.

## Maintenance Facility

Underscoring our commitment to international standards of customer service excellence, SNME owns a highly advanced in-house maintenance department. Our expertise includes **handling onsite and offsite repair** and maintenance of entire fleet, immediate response in case of emergency repairs. The cornerstone of the reliability of our machines is highly credited to the extensive preventive maintenance service of entire fleet.

## ERP-Enabled Business Management

Our state-of-the-art ERP systems (AXAPTA) enable international connectivity and offer instant visibility to internal and external business partners. This facilitates **effective and timely decision making**, as well as enhancing the overall management of the entire business.





# TURNKEY SERVICE SOLUTIONS





## TURNKEY SERVICE SOLUTIONS

1. Heavy Lift Consultation & Engineering
2. Site Inspection & Surveys
3. Rigging Heavy Lift Services
4. Qualified Trained & Experienced Lifting Crew
5. Lifting Execution
6. Project Logistics
7. Heavy Modular Transportation

SARENS NASS

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# MAJOR PROJECTS ACCOMPLISHED

## Bahrain

- BAPCO – 8 Years Long Term Lease
- Sewerage Treatment Plant Muharraq (STP)
- Four Seasons Hotel
- SULB Steel Mill
- North Manama Causeway
- ASRY Basin Quay Wall
- Tatweer Field Development
- Occidental Bahrain Deep Gas
- Contrack Nass J.V. – Bridge Movement (US Navy)

## Saudi Arabia

- SATORP
- YERP
- RABIGH Power Plant 2
- WASIT Gas Plant
- SADARA
- QURAYYAH Power Plant
- SHAYBAH NGL
- MAADEN Alumina Refinery Project
- King Abdullah Sports City Stadium
- PP11 Power Plant

## Qatar

- New Doha Airport
- LUSSAIL Suspension Bridges
- BARZAN Refinery
- Doha Metro
- Mall of Qatar
- New Doha Museum
- New Marina Project Ras Laffan
- Shell Pearl Qatar
- Al Said Stadium Remodelling
- Qatar Gas Shutdown

## Oman

- Muscat International Airport
- Al Hallaniyath Island Port Infrastructure
- Muscat Exhibition & Conference Center
- Ghubra Desalination Plant

## Kuwait

- Mina Abdullah Refinery
- Shuaiba Refinery
- Central Sea Water Injection plant



# BUILDING PARTNERSHIPS

SNME have built a strong regional network of clients as partners and alliances that add immense value to our business. We are proud of our association with industry leaders that represent a wide array of business sectors.

## Bahrain

- BAPCO
- ALBA
- Six Construct
- Samsung
- Tatweer
- MCSC
- Agility
- Gulf Agencies
- Ramsis Engineering
- Alsharif Intl. Freight Services

## Qatar

- Nasser Al Hajri
- Descon
- Qatar Foundation
- Samsung
- Smeat Precast
- Urbacon
- Midmac
- Hyundai
- Navayuga
- Nurol Gulf

## Saudi Arabia

- Saudi Aramco
- TCC
- SK Engineering
- Doosan
- Hyundai Engineering & Construction
- Anabeeb
- Drake & Scull
- Nasser Al Hajri
- Samsung Engineering
- Sinopec
- Saipem
- Daelim

## Oman

- Bechtel Enka JV
- Galfar
- Majan Shipping and Transport
- Carillion Alawi
- Bahwan Exel
- Keller

## Kuwait

- KNPC
- Kharafi National
- KNTC
- UB Engineering



# NAVIGATING FUTURE SUCCESS

SNME is on track to realizing its vision to become the leader in offering engineered crane services solutions throughout the Middle East. The implementation of our strategic vision has achieved important milestones. Beginning from Bahrain we extended our presence in the vibrant Middle East market where we are acknowledged as a leading industry player. Following the success of our foray into Oman in 2012, we are now expanding our presence in Kuwait, Abu Dhabi and other regions during 2014.

The future looks aspiring for SNME. We will continue to maximize on the wealth of resources, experience and leverage our international expertise and local know how to exceed our client's expectations and set new industry benchmarks for quality, safety and customer service. We will explore the endless possibilities for SNME and work determinedly to reach new heights of success.

## Country Offices:

### KINGDOM OF BAHRAIN (HEAD OFFICE)

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E-mail: [info@sarensnass.com](mailto:info@sarensnass.com)

### KINGDOM OF SAUDI ARABIA

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#### Ras Al Ghar (Jubail) Office

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Fax: +966 (0) 3367 0005

E-mail: [info@nass-sa.net](mailto:info@nass-sa.net)

#### Yanbu Office

Tel: +966 (0) 4325 6004

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E-mail: [info@nass-sa.net](mailto:info@nass-sa.net)

### STATE OF QATAR

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Email: [agnquality@gmail.com](mailto:agnquality@gmail.com)





Offering  
**best-in-class**  
service

SARENS NASS



Global Expertise  
growth safety  
project capacity  
management  
growth safety  
missioner  
leader  
business vision  
skill team  
success quality  
organizing  
inspiring success  
inspiring success  
leader vision

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