

Above, from left, Ghazi Nass, Sameer Nass, Dr. Mustafa Al Sayed and Yasser Abdulrahim

## Manama:

Nass Corporation yesterday said it targets to achieve OHSAS18001 (ISO 45001) qualification standards across all its divisions by the first of April 2018 to establish a behaviour based safety culture throughout the organisation..

The move also follows the reconstitution of the Nomination, Corporate Governance

and Safety Committee with Dr. Mustafa Al Sayed as its Chairman. A strategic meeting was held at Alba Nuwaidrat Occupational Health, Safety and Environment training Centre to promote safety within the corporation.

The event was attended by

Nass Corporation Chairman Sameer Abdulla Nass, Director Ghazi Abdulla Nass, Bahrain Health and Safety Society

Director Yassar Abdulrahim Alabbasi, and all Nass Corporation General Managers between whom a 'Corporation Safety Group' will be formed. David Anthony, General Manager of Nass Contracting will lead its implementation.

Inaugurating the event, Sameer Nass said: "Developing a culture of safety in our workplace not only holistically supports our employees, but it also directly impacts the company's bottom line. Hence, most importantly, management must establish the authority of the Safety Group and then support it. When divisional management sees the impact that the lead group created, they will acquire it and then pass that vibration along to all levels of the company.

Dr. Mustafa Alsayed also emphasised on the importance of safety by saying: "Poor safety standards cannot be blamed on individuals; it is management responsibility to achieve a unified standard for safety. If we can oversee this aspect from a board level; then we can create a preeminent culture in the minds of all NASS workers and associates"

The group formed will study the natural evolution of the existing safety system and hope to shape it with a behavioural system on a corporate-wide level and to achieve a swift result, the group decided to meet twice a year to review the implementation plan set.

Once they start to secure its role as a safety watchdog and train its representatives, individual division's safety standards and current performance will be reviewed.

## BIM empowering businesswomen

The Bahrain Investment Market (BIM) can serve as a key catalyst for job creation and economic development for the MENA region, as it offers an alternative option for a business segment which faces limited capital-raising opportunities, said CEO of the Bahrain Bourse, Shaikh Khalifa bin Ebrahim Al Khalifa.

Shaikh Khalifa was speaking an orientation held yesterday at the Bahrain Bourse (BHB) to engage and educate target segments about BIM, an equity market for growing business ventures in Bahrain and the wider MENA

region.
The session was attended by the Bahrain Businesswomen Society (BBWS) headed by Feryal Abdulla Nass, Bahrain Young Entrepreneurs Association headed by Tariq Khalaf and members of the private sector at the BHB.

"Bahrain has long been a leader in the area of women empowerment in all walks of life, including the business realm," said Shaikh Khalifa while highlighting BIM's ability to cater to the needs of companies who are looking to raise capital to fund their future growth, such as entrepreneurial ventures and

The According to the Bahraini Women in report also Numbers 2015 report issued cited that women

by the Supreme Council owned 56pc of Bahrain's Women, women held sustainable active commercial registrations (i.e. those active 41 per cent of commercial registrations as of June 2014. for more than five years)

Shaikh Khalifa also pointed out that the increase entrepreneurship in the MENA region is driven by access to global marketplaces through the Internet and social media, young populations, and national initiatives national initiatives seeking to integrate women in the workforce and

diversify away from oil.

A report by Education for Employment, YouGov and Bayt.com, notes that if women's participation in labour markets in the MENA region was on par with that of men's, the

regional GDP could rise by 47pc over the next decade, and the MENA could realise \$600 billion in economic impact annually. Head

of the Economic Affairs Committee at the Bahrain Businesswomen Society Naema Al-Bulooshi stated, "The Bahrain Investment Market offers a tremendous opportunity for us as businesswomen to access the capital we need to take our businesses to the next level and increase our contribution national economic